

# MEDICS

MANAGEMENT SERVICES

*Your Event Partner*





“Some people look for a beautiful place.  
Others make a place beautiful.”  
Hazrat Inavat Khan

# Content

1. Who We Are
2. What We Do
3. The Ones who have been on the journey with us
4. Achievements & Milestones
5. Organization Structure
6. Why Choose Us
7. Contact Information



# Who we are

We are a team of event management professionals aimed at delivering world-class medical events. We have served this niche for over 10 years and like wine, we have become excellent over time.

MMS has worked with several Medical Associations (within & outside of Kenya), Pharmaceutical companies and other Health Organizations, delivering results.

## Our Vision

To become the premier provider of cutting-edge marketing and communication solution most admired for its service delivery, creativity, energy and innovation to the health sector organizations.

## What we believe

That there is no better business referral than that given by a repeat satisfied client.

We strive to implement the perfect event that clearly communicates our client's vision and exceed their goals.

*'Let's Work Together'*

# OUR STORY

Back in 2006, I was the Editor-in-Chief at the Kenya Medical Association. My job meant that I interacted with different medical professionals and it is through this that they made me realize my hidden talent- "Event Management". Numerous are the times that I was requested by them to assist to organize a medical conference or workshop. I started small wide-eyed and completely immersed I found my new passion, delivering quality events to the medical profession.

I had the idea of starting Medics Management Services. We started small but with a vision to grow larger. Vividly I remember taking minutes for different meetings our office administrator cum marketer cum accountant assisting to successfully organize and deliver to our clients.

13 + years down the line we have grown but we are still the same people who want to serve the medical field by offering event management services par excellence.



Rosemary

# What we do





## Conferences & Symposia

Medics Management Services has organized several Medical Conferences, both local and International. Our experience in this area covers the whole breadth from calling for abstracts to the final printing of the post conference report.

We market exhibition stands in conferences, source for conference sponsors and ensure that all proceedings are accounted for. We have an extensive data base of professionals from different medical subspecialties.



## Product Launches

MMS understands how important the debut of a product in the market is as this is the first access the users have. We have successfully organized and managed several product & Association launches & worked with reputable organizations on the same.

## Workshops & Trainings

MMS has a vast experience in organizing workshops both hands on and course only. We also have successfully carried out training sessions where we source for competent facilitators.

*"Turning the Ordinary, to the Extraordinary"*

## WHAT WE DO?

### **Secretariat Services**

We provide a reliable secretariat Services to Medical Associations by providing daily management and a logistical support. These services are rendered in direct liaison with Association officials.

### **Journal Management**

MMS has a vast experience in journal management and a track record of high quality journals that we have published on behalf of clients. We provide administrative support to journal editors and have experienced and dedicated staff in our editorial office. Our long experience in medical publications has made advertisers in the health sector trust publications we manage.



“Quality is remembered long after the price is forgotten.”

*Gucci Family Slogan*

*The devotion of thought to an honest achievement makes the achievement possible."*

*Mary Maker Eddy*

## Achievements & Milestones

**30+**

Experienced Management Team with over 30 years of experience

**13+**

Years of Industry Experience

**50+**

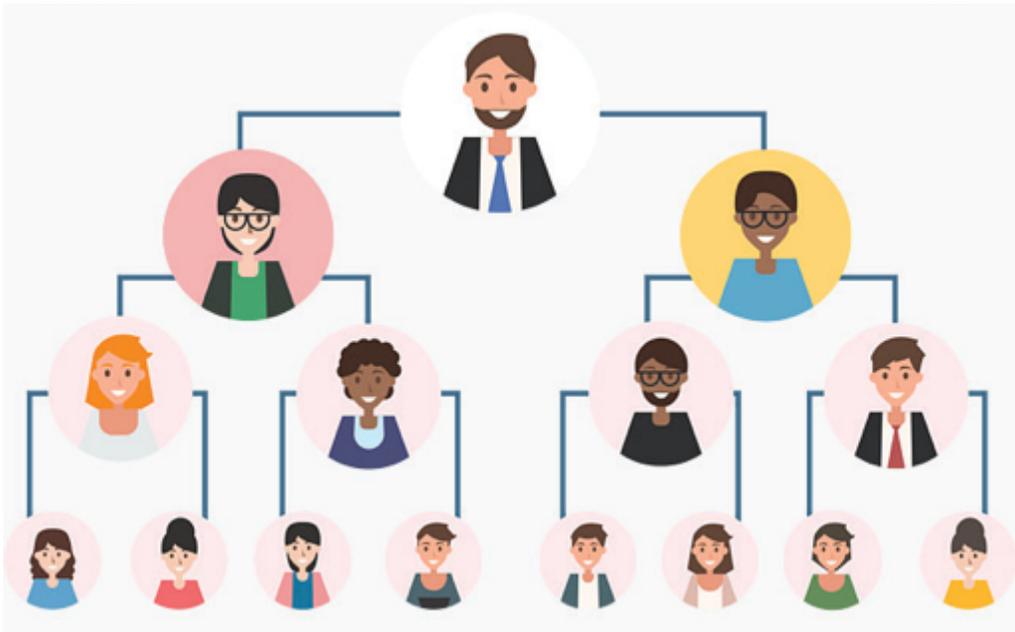
Satisfied Clients

“

*“Alone we can do so little, together we can do so much.”*

”

# Organizational Structure



“

*Do not be afraid to loose the good for the great'*

## Why Choose Us

### Repeat Clients

This speaks of the quality of our delivery

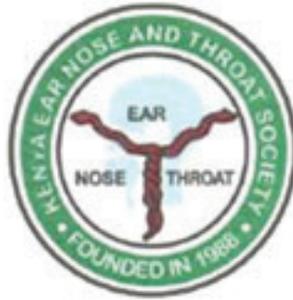
### Sector Specific

We are creative, organic and customer-focused, curating content for the specific industry and location of each event

# OUR CLIENTS



Infection Prevention Network Kenya





*Providing marketing and communication solutions to the health sector.*



***Your Event Partner***

**CONTACT INFORMATION.**

Medics Management Services are available to discuss and clarify the services on offer at your own convenience. Please get in touch with us through the address provided or visit our website for more information and accomplishments:  
[www.mmskenya.co.ke](http://www.mmskenya.co.ke)

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